

THE UNIVERSITY OF TEXAS AT EL PASO  
COLLEGE OF HEALTH SCIENCES

Health Science 4307  
Health Promotion Planning and Implementation (3-0)  
Mondays: 12:00 noon – 2:50 pm  
CSH, Room 236  
Fall, 2009

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<b>Instructor:</b>	Sharon Thompson, MPH., Ph.D., CHES
<b>Office:</b>	Room 706
<b>Office Hours:</b>	Mondays: 9:30 am – 11:30 am, Tuesdays: 11:00 am – 1:00 pm, Thursdays: 3:30 pm – 5:30 pm, Or by appointment.
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**Required Text:** McKenzie, J.F., Neiger, B.L., & Smeltzer, J.L. (2004). *Planning, Implementing, and Evaluating Health Promotion Programs: Fourth Edition*. Boston: Allyn and Bacon.

**Course Description:** Introduction to the principles and practices used in planning and evaluating health programs. Emphasizes theory and technical skills needed to plan and evaluate health education and health promotion programs.

**Prerequisites:**

HSCI 3301, HSCI 3315, HSCI 4311 plus 12 hours of Health Science core.

**Methods:**

The following methods will be used to examine the field of planning and implementation in Health Promotion:

- Lecture-discussion
- Assigned readings in text or handouts. Students are responsible for studying assigned readings or handouts **before** each class session.
- Individual Assignments
- Group Assignments
- Peer teaching
- Guest lectures.

**Activities and Grading Plan**

- Assignments - Group and individual exercises will be assigned throughout the semester. In order to earn the points, the student must be in attendance (100 pts.).
- Examinations – Three examinations will be administered throughout the course of the semester. The examinations will be unit exams (not be comprehensive). The test items will be multiple choice, true/false, matching, short-answer, fill-in-the-blank, listing and/or essay. These three exams will be of equal weight (100 pts each).
- The students will work in groups and develop a program plan throughout the course of the semester. Further instruction will be provided during the course of the semester (100 pts.).

⇒ Assignments	100
⇒ Examination I	100
⇒ Examination II	100
⇒ Examination III	100
⇒ <u>Group Project</u>	<u>100</u>
<b>TOTAL</b>	<b>500 points</b>

### Grading Scale

500 – 448 Pts	A
447 – 398 Pts	B
397 – 348 Pts	C
347 – 298 Pts.	D
277 Pts. or below	F

**Attendance Policy and Tardiness:** An excused absence is a university excused absence as defined in the University catalog. Please refer *The University of Texas at El Paso Undergraduate Catalog* for specific details. Make-up examinations and activities/assignments, etc. will **only** be granted in the event of a university excused absence. Students who are excessively absent from class (as determined by the instructor) will be dropped from the course.

Punctual attendance to all class sessions and remaining for the duration of the class is required. Chronic tardiness or leaving early will not be tolerated. Students who are excessively tardy to or leave early from class (as determined by the instructor) will be dropped from the course.

**Notice of Policy on Cheating:** Students are expected to be above reproach in all scholastic activities. Students who engage in scholastic dishonesty are subject to

disciplinary penalties, including the possibility of failure in the course and dismissal from the university. “Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such act.” Regent’s Rules and Regulations, Part One, Chapter VI, Section 3, Subsection 3.2, Subdivision 3.22. Since scholastic dishonesty harms the individual, all students, and the integrity of the university, policies on scholastic dishonesty will be strictly enforced.

**Special Concerns:** If the student has any special needs or concerns, these should be brought to the instructor's attention as soon as possible. This includes disabilities relevant to successful completion of this course. Disabled Student Services, located on main campus, is available to assist.

**Course Guidelines:**

- Students are responsible for studying assigned readings or handouts **BEFORE** each class session.
- Students are expected to be on time to class each session. Be punctual.
- Students are expected to remain in class for the duration of the session. Premature departure is highly discouraged.
- If the student must be absent, he/she is responsible for obtaining the material, notes, handouts, etc. covered during the session from a classmate.
- Group and individual assignments must be turned in on time. Absolutely **NO** late assignments will be accepted.
- Group or individual activities must be completed on the assigned date. Group or individual activities may **NOT** be made up at a later date.
- Make-up quizzes/exam will only be given in the event of a University excused absence as defined on pg. 112 of the UTEP Undergraduate 2008-2009 Catalog.
- Mobile telephones, text messaging, and beepers/pagers are absolutely **PROHIBITED**.
- Remember, students earn grades; professors do not give grades.

## Course Schedule

*(This is a tentative course outline and subject to change pending notification by the professor.)*

<b>08/24/09</b>	<b>Monday</b>	Introduction and Class Orientation Chapter 1 Chapter 2
<b>08/31/09</b>	<b>Monday</b>	Chapter 3 Chapter 4
<b>09/07/09</b>	<b>Monday</b>	Labor Day University Closed – No Class
<b>09/14/09</b>	<b>Monday</b>	<b>Exam I</b>
<b>09/21/09</b>	<b>Monday</b>	Chapter 5 Chapter 6
<b>09/28/09</b>	<b>Monday</b>	Chapter 7 Chapter 8
<b>10/05/09</b>	<b>Monday</b>	Chapter 9
<b>10/12/09</b>	<b>Monday</b>	<b>Exam II</b>
<b>10/19/09</b>	<b>Monday</b>	Chapter 10
<b>10/26/09</b>	<b>Monday</b>	Chapter 11
<b>11/02/09</b>	<b>Monday</b>	Work Session
<b>11/09/09</b>	<b>Monday</b>	Chapter 12
<b>11/16/09</b>	<b>Monday</b>	Chapter 13
<b>11/23/09</b>	<b>Monday</b>	Chapter 14
<b>11/30/09</b>	<b>Monday</b>	Group Presentations Last day of Class
<b>TBA</b>	<b>TBA</b>	<b>**Final Examination**</b>