

**THE UNIVERSITY OF TEXAS AT EL PASO
COLLEGE OF HEALTH SCIENCES
DEPARTMENT OF HEALTH PROMOTION**

**Health Science 4311:
Community Health Education
MTWRF
2:00 pm - 4:10 pm – College of Business Administration 304
Summer, 2009**

Instructor:	Sharon Thompson, MPH, Ph.D., CHES
Office:	Room 706
Office Hours:	Monday: 11:30 am to 1:30 pm Wednesdays: 11:30 am to 1:30 pm OR by appointment
Telephone Number:	(915) 747-7221
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Required Texts:

Bensley, R.J. & Brookins-Fisher, J. (2008). *Community Health Education Methods: A Practical Guide, Third Edition*. Jones and Bartlett Publishers: Boston, MA.

In addition, supplemental readings may be posted on WebCT or distributed as hard copies one week prior to the specified class.

Course Description: Emphasizes contemporary theories, methods, materials used in wellness intervention, health promotion, and health education programs in the community. Field experience required.

Prerequisite: Health Science GPA of 2.7 or better, HSCI 3301, plus 15 hours from the Health Science core. Course fee required.

Objectives: At the end of the course the students will be able to:

1. Define public health, community health, health education, and health promotion.
2. Describe a certified health education specialist, health education credentialing, and the competency-based framework.
3. List and describe the ethical tenets of health education and health promotion.
4. Describe theories that explain human behavior and discuss their relevance and implications in health education and health promotion.

5. Describe the components of andragogy and multiple intelligences in relation to health education and health promotion.
6. Apply the components of social marketing in a health promotion context.
7. Identify the steps for facilitating support groups.
8. Select and develop appropriate presentation methods and print materials.
9. Discuss media advocacy.
10. Describe coalition building and empowerment.
11. Understand how health policy is impacted through legislative advocacy.

Methods: The following methods will be used to examine the field of Community Health Education:

- Lecture-discussion
- Assigned readings in text or handouts.
- Educational Videos
- Group Assignments/Activities
- Individual Assignments/Activities
- Guest lectures
- Field Experience

Activities and Grading Plan

- **Assignments** - Group and individual exercises will be assigned throughout the semester. In order to earn the points, the student must be in attendance (100 points).
- **Project** – Student groups will participate in a community health education project to provide community preparedness information to address the needs of the border population and provide a presentation at the end of the semester. Further instructions will be provided (200 points).
- **Examinations** – There will be three examinations. The test items may be multiple choice, true/false, short answer, listing, essay, and/or matching. The final is **NOT** comprehensive. These three exams will be of equal weight (3 exams X 100 points).

⇒ Assignments	100
⇒ Project	200
⇒ <u>Examinations</u>	<u>300</u>
TOTAL	600

Grading Scale:

600 – 537 Pts	A
536 – 477 Pts	B
476 – 417 Pts	C
416 – 357 Pts.	D
356 or below	F

Attendance Policy and Tardiness: An excused absence is a university excused absence as defined in the University catalog. Please refer *The University of Texas at El Paso Undergraduate Catalog* for specific details. Make-up examinations and activities/assignments, etc. will **only** be granted in the event of a university excused absence. Students who are excessively absent from class (as determined by the instructor) will be dropped from the course.

Punctual attendance to all class sessions and remaining for the duration of the class is required. Chronic tardiness or leaving early will not be tolerated. Students who are excessively tardy to or leave early from class (as determined by the instructor) will be dropped from the course.

Notice of Policy on Cheating: Students are expected to be above reproach in all scholastic activities. Students who engage in scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and dismissal from the university. “Scholastic dishonesty includes but is not limited to cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such act.” Regent’s Rules and Regulations, Part One, Chapter VI, Section 3, Subsection 3.2, Subdivision 3.22. Since scholastic dishonesty harms the individual, all students, and the integrity of the university, policies on scholastic dishonesty will be strictly enforced.

Special Concerns: If the student has any special needs or concerns, these should be brought to the instructor's attention as soon as possible. This includes disabilities relevant to successful completion of this course. Disabled Student Services, located on main campus, is available to assist.

Course Guidelines:

- Students are responsible for studying assigned readings or handouts **BEFORE** each class session.
- Students are expected to be on time to class each session. Be punctual.
- Students are expected to remain in class for the duration of the session. Premature departure is highly discouraged.
- If the student must be absent, he/she is responsible for obtaining the material, notes, handouts, etc. covered during the session from a classmate.
- Group and individual assignments must be turned in on time. Absolutely **NO** late assignments will be accepted.
- Group or individual activities must be completed on the assigned date. Group or individual activities may **NOT** be made up at a later date.
- Make-up quizzes/exam will only be given in the event of a University excused absence as defined on pg. 112 of the UTEP Undergraduate 2008-2009 Catalog.
- Mobile telephones, text messaging, and beepers/pagers are absolutely **PROHIBITED**.
- Remember, students earn grades; professors do not give grades.

Course Schedule

(This is a tentative course outline and is subject to change pending notification by the instructor)

Week One

Monday 06/08/09	Introduction and Course Orientation & Health Educator Assessment
Tuesday 06/09/09	Community Outreach Project
Wednesday 06/10/09	Chapter 1 Chapter 2
Thursday 06/11/09	Chapter 3 Chapter 4
Friday 06/12/09	Community Outreach Project

Week Two

Monday 06/15/09	Chapter 5 Chapter 6
Tuesday 06/16/09	Community Outreach Project
Wednesday 06/17/09	Examination I
Thursday 06/18/09	Chapter 7 Chapter 8
Friday 06/19/09	Community Outreach Project

Week Three

Monday 06/22/09	Chapter 9 Chapter 10
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Tuesday
06/23/09 Community Outreach Project

Wednesday
06/24/09 Chapter 11

Thursday
06/25/09 Examination II

Friday
06/26/09 Community Outreach Project

Week Four

Monday
6/29/09 Chapter 12
 Chapter 13

Tuesday
06/30/09 Chapter 14
 Chapter 15

Wednesday
07/01/09 **Presentations**

Thursday
07/02/09 **Presentations**

TBA **Examination III**
