

PROGRAM OUTCOMES AND EDUCATIONAL OBJECTIVES

Identify intended outcomes of the health education program.

The intended student outcomes of the Department of Health Promotion are to train health promotion professionals to achieve competency in the seven responsibility areas for the entry level health educator (NCHEC, 2007). As such, graduates of the program should be able to:

1. Assess individual and community needs for health education.
2. Plan health education strategies, interventions, and programs.
3. Implement health education strategies, interventions, and programs.
4. Conduct evaluation and research related to health education.
5. Administer health education strategies, interventions, and programs.
6. Serve as a health education resource person.
7. Communicate and advocate for health and health education.

State the goals and the specified educational objectives of the health education program.

The goal of the undergraduate Health Promotion Program is to prepare professionals who can plan, implement, and evaluate health education/promotion programs designed to promote health and reduce the risk for developing disease.

Upon the successful completion of a Bachelor of Science degree in Health Promotion with a minor in Community Health, the graduate will:

1. Communicate effectively verbally and in writing
2. Demonstrate knowledge in various content areas in health promotion
3. Present a substantive portfolio grounded in experiential knowledge of the responsibility areas through practice (field experience; service learning, and practicum).
4. Utilize multiple methods in the delivery of health education.
5. Exhibit the knowledge and skills of an entry level health educator to pass the CHES examination.
6. Secure a position as health educator/promoter.
7. Pursue graduate education successfully.